ESTTA Tracking number: ESTTA776974

> Filing date: 10/17/2016

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: Shenzhen amarang technology Co., Ltd

Application Serial Number: 86931876 Application Filing Date: 03/07/2016

Mark: **BTHEADPHONE** 

Date of Publication 09/20/2016

## First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Beats Electronics, LLC, 8600 Hayden Place, Culver City, CA 90232, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown

Potential opposer believes that good cause is established for this request by:

The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/20/2016. Beats Electronics, LLC respectfully requests that the time period within which to file an opposition be extended until 01/18/2017. Respectfully submitted.

/Michael G. Kelber/

10/17/2016

Michael G. Kelber

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